



The Petroleum Human Resources Council of Canada has released its short-term labour market information survey findings for Q1 2010. Knowing industry's current labour demand, labour supply sources and labour supply/demand gaps can help inform workforce decision-making at all levels.

Key insights and observations that can be drawn from the Q1 2010 survey are:

- The petroleum industry is recovering as companies reinstate capital spending, and nearly 75% of the respondents indicated the need to recruit workers to support growth and expansion. However, employers continue to face some tough challenges. This is driving them to implement HR strategies that are economical, as well as successful in attracting and retaining workers.
- Companies are benefiting from the increased labour supply, but face attraction issues with certain labour pools such as youth, immigrants, Aboriginal peoples and women.
- Environmental issues and concerns continue to be a key challenge facing companies and the industry as a whole.
- In the drilling and completions services sector, drilling and completions companies are generally maintaining office workforce staffing levels and increasing field workforce staffing levels.
- Current workforce issues facing drilling and completions companies include employee turnover/retention and cost cutting.

These and other insights and observations, including jobs in demand, are further explained in the Q1 2010 Short-Term HR Trends Report. For a copy of the report or if you are interested in participating in the next survey, (currently running), please contact Claudine Vidallo at [cvidallo@petrohrsc.ca](mailto:cvidallo@petrohrsc.ca) or 403-735-9130.

To find out more about the Petroleum HR Council please visit [www.petrohrsc.ca](http://www.petrohrsc.ca) .

***Petroleum HR Council of Canada - Your primary resource to address workforce development and labour market issues in the Canadian petroleum industry.***