

# CADE•CAODC DRILLING CONFERENCE

www.drillingconference.ca



January 7, 2010

To: CADE Members  
CAODC Members  
Oil and Gas Operators  
Oil and Gas Service Companies

**RE: 2010 CADE•CAODC Drilling Conference - Wednesday, May 26, 2010  
Innovative Solutions For Unconventional Challenges  
Conference Guide Advertising and Sponsorship Opportunities**

I am writing to inform you of the upcoming 2010 CADE•CAODC Drilling Conference to be held in Calgary, on Wednesday, May 26, 2010. Our theme for 2010 is *Innovative Solutions For Unconventional Challenges*.

Over 325 delegates attended the 2009 CADE•CAODC Drilling Conference. Additionally, the second edition of the *Drilling Conference Guide* was very successful. It contained the technical program, drilling and completion-related technical articles, statistics, and advertising. The CADE•CAODC Organizing Committee believes the *Conference Guide* delivers unlimited value to its delegates, advertisers, and sponsors. It provides an opportunity for conference supporters to be recognized through the advertising of their products and services.

The 2010 *Conference Guide* offers several advertising opportunities and can be viewed in the attachment. Alternatively, you can choose to support the Drilling Conference as a sponsor and a list of Sponsorship donation opportunities is attached.

On behalf of the CADE•CAODC Drilling Conference Organizing Committee, I would like to thank you for your support. We are very grateful for the generous support of our past advertisers, sponsors, and the many volunteers. Our Drilling Conference website at [www.drillingconference.ca](http://www.drillingconference.ca) is currently under re-construction and should be updated by mid to late January, 2010. I encourage you to visit the website regularly and click on the *Advertising and Sponsorship* tab for more information on Advertising and Sponsorship opportunities.

If you decide to advertise or have any questions about advertising in the 2010 *Conference Guide* please contact Nick Drinkwater at (403) 542-5230 [ndrinkwater@junewarren-nickles.com](mailto:ndrinkwater@junewarren-nickles.com). If you want to make a donation to the 2010 Drilling Conference or have any sponsorship related questions, please contact myself at (403) 232-2066 [gordw@summit-tubulars.com](mailto:gordw@summit-tubulars.com).

Sincerely,

A handwritten signature in black ink that reads 'Gord Wagner'.

Gord Wagner  
Sponsorship Chairman

GW/ —  
Att.

# INNOVATIVE SOLUTIONS FOR UNCONVENTIONAL CHALLENGES



**2010 CADE/CAODC DRILLING CONFERENCE** May 26, 2010, Calgary, Alberta, Canada

This annual conference presents the latest developments, a better understanding and awareness of best practices, significant regulatory changes, and new technologies in the Canadian drilling industry. For more information, visit [www.drillingconference.ca](http://www.drillingconference.ca)

## THE DRILLING CONFERENCE GUIDE .....

- Showcase your company, as well as your products and services, by supporting these associations and advertising in the conference magazine.
- A unique opportunity to target your audience in a way that will be appreciated and remembered by key decision makers in this sector.

The 2010 guide will include articles on drilling, well construction, and completions, plus analyses of recent regulatory changes, emerging technologies, statistics, conference schedule, and more.

### Distribution:

**1,000 copies printed**

- Conference delegates
- CADE and CAODC membership roster

Enhanced distribution via email link to the 2010 digital edition and through the association and conference websites.

This publication will become an authoritative reference source for the industry that will be used during the conference and over the next twelve months.

### Advertising Sizes/Rates (including full colour)

**Ad close date:  
March 31, 2010**

Outside Back Cover	8" x 10.75"	\$3,650
Inside Covers (IFC & IBC)	8" x 10.75"	\$3,250
Double-page Spread	16" x 10.75"	\$3,900
Full-page Advertisement	8" x 10.75"	\$2,500
Half-page Horizontal	7.0625" x 4.625"	\$1,350
Quarter-page Vertical	3.4375" x 4.625"	\$750

Flip through the digital edition of the 2009 Drilling Conference Guide by visiting [www.mygazines.com/issue/4922](http://www.mygazines.com/issue/4922)

## Space is limited— book your ad today!

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#### NICK DRINKWATER

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CELL (403) 542 5230  
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Contact name: \_\_\_\_\_

Email: [ndrinkwater@junewarren-nickles.com](mailto:ndrinkwater@junewarren-nickles.com)

Phone: \_\_\_\_\_ Email: \_\_\_\_\_



## 2010 CADE•CAODC DRILLING CONFERENCE

*Innovative Solutions For  
Unconventional Challenges*

**May 26, 2010 Calgary, Alberta, Canada**

### **2010 Drilling Conference Sponsorship Opportunities**

#### **\$100 to \$999 Donation**

Your sponsorship will include:

- Company logo and link on conference website
- Company logo and recognition in the Conference Magazine
- Company logo in Sponsors Loop at Conference

#### **\$1,000 to \$1,499 Donation**

- Same as above with one (1) complimentary conference registration

#### **\$1,500 to \$1,999 Donation**

- Same as above except with two (2) complimentary conference registrations

#### **\$2,000 to \$2,499 Donation**

- Same as above except with three (3) complimentary conference registrations

#### **\$2,500 to \$2,999 Donation**

- Same as above except with four (4) complimentary conference registrations

#### **\$3,000 or greater Donation**

- Same as above except with five (5) complimentary conference registrations

To pledge a Sponsorship donation or for more information, contact:

Gord Wagner

Ph (403) 232-6066

Cell (403) 540-4334

E-mail: [gordw@summit-tubulars.com](mailto:gordw@summit-tubulars.com)