



The Safety Association for Canada's  
Upstream Oil and Gas Industry

» Media Release

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## Enform passes milestone of 5.5 million Safety Alert deliveries to oil and gas industry

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For immediate release

**Calgary, Alberta (March 31, 2011)** – This month, Enform, the safety association for Canada's upstream oil and gas industry, passed the 5.5 million mark of Safety Alert deliveries to industry.

Enform issues Safety Alerts and information bulletins to inform the industry of injuries and incidents in the Canadian oil and gas industry. A Safety Alert can be issued about:

- Injuries, fatalities, motor vehicle incidents, near hits/misses, or other losses
- Faulty equipment
- Regulatory information

"The distribution of Safety Alerts is a positive method of alerting the industry to incidents that have occurred," says Lloyd Harman, Vice President, Operations, of Enform. "The information from every Safety Alert should be used by industry so it does not happen again."

Enform works collaboratively with the organization submitting details of incident or injury to develop Safety Alerts in order to improve the industry's awareness of hazards and understanding of controls. Canada's leading oil and gas industry trade associations support the use of shared information to help companies of all sizes improve performance.

"Collaboration is a key strategy to reduce injuries, improve efficiencies, and promote positive working relationships," says Harman. "By working together and sharing information with industry, we will continue to achieve injury and loss reduction."

### About Enform

Enform is the upstream oil and gas industry's advocate and leading resource for the continuous improvement of safety performance. Our mission is to help companies achieve their safety goals by providing practices, assessment, training, support, metrics and communication. Our vision is no work-related incidents or injuries in the Canadian upstream oil and gas industry.

For more information, visit [www.enform.ca](http://www.enform.ca).

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